

Driving Transformation

Shaping the future

Airmic Conference 2021

 5 - 6 October

 www.AirmicConference.com

 Brighton Centre

Exhibition Sales Pack



airmic

The Airmic Conference 2021

Driving Transformation

Shaping the future

The Airmic Conference is the only risk management conference where the whole industry comes together to share experiences and influence forward thinking.

It has become the most important event in the calendar for the insurance and risk management industry.

This two-day conference hosts a programme of eight thought leadership seminars and 36 bite-sized HUB sessions, thought-provoking keynotes and panel discussions led by high-profile industry experts, plenty of networking opportunities, a variety of wellness sessions to attend, and a large exhibition hall showcasing innovative insurance and risk management solutions.

Airmic Members

Airmic membership includes more than 1,300 individual risk and insurance managers representing more than 400 companies.

These companies are the largest buyers of international insurance and risk management services in the UK.

It is estimated that Airmic member companies spend £5bn annually in insurance premiums and £500mn in broker and consultancy services.

Also, they spend £2bn in captive premiums and retain a further £2bn in self-insurance.



Attendance Statistics

Total registration for each of the previous four years has been:

Year	Airmic Members	Total Attendance	Exhibiting Companies
2016 (Harrogate)	403	1,654	83 (Sold out)
2017 (Birmingham)	415	1,736	87
2018 (Liverpool)	445	1,726	75 (Sold out)
2019 (Harrogate)	437	1,708	85 (Sold out)
2020 (Virtual)	444	1,948	54

Exhibitors and other attendees

Attendees represent a variety of professions which include:

Risk service provider professionals, insurance service providers, insurers, brokers, loss adjusters, claims managers, analysts, journalists, consultants, health & safety and security practitioners, solicitors.

In a recent status and salary survey, we asked members if they outsourced to the following service providers. The results were:

52% Corporate Governance

41% ERM

(mostly limited)

88% Lawyers / Legal

(29% extensive)

57% Internal Audit

(37% extensive / occasional)

75% Claims Handling

(60% extensive / occasional)

87% Loss Adjusters

(40% extensively)

55% Actuaries

55% Environmental

68% Health & Safety

(only 29% extensive / occasional – mostly limited)

71% Engineers

(39% extensive / occasional)

66% IT



'Space Only' Stand Packages



Large stand

(4 x 2.5m)
3 delegate passes
4 exhibitor passes

£8,500+VAT



Medium stand

(2 x 2.5m)
2 delegate passes
3 exhibitor passes

£7,500+VAT



Small stand

(3 x 2m)
1 delegate passes
2 exhibitor passes

£6,500+VAT



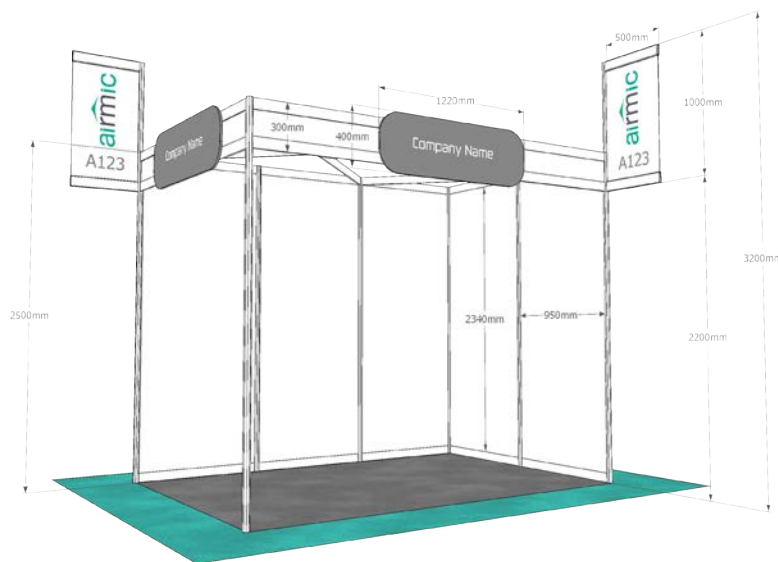
Shell Scheme Stands

This year, we are offering 'shell scheme' as well as 'space only' stand packages.

Shell scheme stands will consist of a basic silver sodem aluminium system with a height of 2.5 metres and include foamex white wall panels, full ceiling grid, company name and stand number, spotlights and power supply.

These will be provided by Showlite.

Each shell will cost **£650 + VAT** (plus the cost of the 'space only' stand package).



Marketing Branding Opportunities

All exhibitors will be entitled to:

- Advertise your presence in the conference brochure and delegate programme
- Advertise your presence on the website and on social media #Airmic2021
- Submit a PPT slide advertising your presence (to be played on screens in and around the venue)
- Receive bi-weekly delegates lists from August so you can start to co-ordinate meetings between potential clients

Additional opportunities:

- Buy branding space across the conference centre
- Hire meeting rooms around the venue
- Buy speaking slots within the HUB programme

[Watch the 2019 Conference Video here.](#)

[View the 2019 Conference photos here.](#)

2020 Exhibitors

AIG

Allianz Global Corporate & Specialty

Allied World

Aon UK Ltd

AVC Ltd

Aviva

AXA XL

Barnett Waddingham

BELFOR

Chubb

Crawford & Company

DRiIVE Ltd

Duff & Phelps

Fenchurch Law

FM Insurance Europe S.A.

Fujitsu

Generali

Global Risk Consultants

Hawkins & Associates

HDI Global SE

IFIC Forensics

Kennedys

Keoghs

Lloyd's

Lockton

Marsh



2020 Exhibitors...

McLarens

Munich Re, Facultative &
Corporate

NTT DATA FIGTREE
SYSTEMS

Origami Risk

Paragon - Cyber

QBE

R&Q

Riskconnect

RSA Insurance

Rushton International

Sedgwick

Sompo International

Swiss Re Corporate Solutions

The Institutes

TMF Group

Travelers

Ventiv Technology

Weightmans

Willis Towers Watson

Zurich Insurance

